

AARON REID

CREATIVE CONTENT SPECIALIST

EXPERTISE

Customer Service



Photography



Computer Savvy



Video Production



Audio Mixing



EDUCATION

ALGONQUIN COLLEGE

Social Media - 2019
In Progress

ALGONQUIN COLLEGE

Broadcast Television - 2015 - 2017
College Diploma

ALGONQUIN COLLEGE

Home Based Music Production - 2015
Certificate

CENTENNIAL COLLEGE

Microsoft Systems - 2003 - 2004
Certificate

CONTACT

Aaron Reid
22 Tartan Drive
Ottawa, Ontario

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Phone: 613.843.9422

[Portfolio](#)

PROFILE

Enthusiastic videographer and photographer, committed to delivering promised results and delivering professional standards to create a high-quality product. Currently enrolled in the part-time Social Media program at Algonquin College.

EXPERIENCE

EASTLINK TV | 2017 - 2019

Community Television Producer

Responsible for community programming in Timmins. All aspects of local television production, video editing, storytelling and crew positions for event coverage. Used photography to promote viewer engagement on social media.

ALGONQUIN COLLEGE | 2017

ITS Client Support Representative

Resolved IT related technical inquiries and issues from staff, student, and community members on a variety of device technologies.

MARKETING BREAKTHROUGHS | 2017

Videographer / Photographer

Provided video and photography to promote Preston Hardware's Tool Fest event for social media. Assisted Marketing with the setup of the skills competition.

GOWLING WLG | 2014 - 2016

First Line Support Technician

Provided application and hardware support to a professional clientele ensuring requests for support are managed in a timely manner while under tight deadlines.

LARA-TECH | 2013 - 2014

Desktop Support Technician

Provided onsite and remote support to Windows users. Performed software support for Microsoft Office and proprietary applications.

SHERIDAN NURSERIES | 2007 - 2012

Database Analyst / Support Technician

Winner of the President's Excellence Award in 2011 and voted Employee of the Month twice. In this dual role position, support administrator for over sixty MS Access databases and provided technical desktop support.

SOFTWARE SUMMARY

- Adobe Photoshop
- Adobe After Effects
- Avid Media Composer
- Adobe Lightroom
- Adobe Audition
- Adobe In Design
- Capture One
- Pro Tools
- Microsoft Excel
- Sony Acid Music Studio
- Microsoft Outlook
- Microsoft Access
- Microsoft Word
- Adobe Spark
- Adobe Premiere Pro

AARON REID

CREATIVE CONTENT SPECIALIST

VIDEOS

(CLICK TO DISPLAY)

BUSINESS PROFILE



PEOPLE PROFILE



PROMOTIONAL



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VOLUNTEER WORK

ROGERS TV | 2015, 2016, 2019

Camera / Graphics / Audio

Responsible for mobile set-up and tear-down. Follow directions from the control room and react to get the required shots, correct audio levels and graphic cues.

SUZART PRODUCTIONS | 2016 - Present

Videographer / [Social Media](#)

Create promotional videos for latest theatre productions. Create content for social media promoting recent activities using videos and photography.

RADICAL GARDENS WEB SERIES COOKING SHOW | 2018

Camera / Lighting

Multicamera production filming eight episodes. Responsible for technical setup and on location lighting.

TAKE TWO THEATRE | 2018

Photography Workshop

Partnered with Take Two Theatre to host a photography workshop and learn the fundamentals of taking a great head shot.

RBC BLUESFEST | 2016 - 2017

Videographer

Provided stage camera work for bands on Monster and Black Sheep stages. Covered such acts as Tallest Man On Earth, Jeff Ross, Grand River Ramblers, Ramblin' Valley Band and Yukon Blonde. Also provided Accreditation Services.

BARRHAVEN COMMUNITY CONCERT BAND | 2015 -2017

Senior Percussionist

Responsible for drums and percussion performing in community concerts around Barrhaven and the surrounding Ottawa area..

OTTAWA COMMUNITY CONCERT BAND | 2013 -2017

Senior Percussionist / Social Media

Responsible for drums and percussion performing in community concerts around Ottawa and the surrounding area.

REFERENCES

Neil White

Television Producer - Rogers TV

Email: neilw89@hotmail.com

Phone: 249.361.6345

Francois Quesnel

Service Desk Manager - Gowling WLG

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